



SHRI BAJRANG ALLIANCE LIMITED

Regd. Office & Works : 521/C, Urla Industrial Complex, Urla, Raipur 493221 (C.G.), India

Phone : +91-771-4288000, Fax : +91-771-4288001

E-Mail : sales.sbal@goeltmt.com, Website : www.sbal.co.in

Addl. Place of Business : Kh. No. 521/58, Dharsiwa-Tilda Road, Vill.-Tandwa, Tehsil-Tilda, Dist.-Raipur 493116 (C.G.)

CIN No. : L27103CT1990PLC005964



Dated: 13.11.2025

**To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001**

Ref: BSE Scrip Code- 526981

Dear Sirs,

Sub: Corporate Presentation on Q2 & FY26
Ref: Equity Shares – BSE: - **526981**

Pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015, we are enclosing herewith the Corporate Presentation on Q2 & FY26 of the Company.

The copy of the said presentation is also being hosted on the website of the company.

Kindly acknowledge the same.

Thanking you

Yours faithfully
For, Shri Bajrang Alliance Limited

(ANSHU DUBEY)
Company Secretary & Compliance Officer



Encl: As above



**SHRI BAJRANG
ALLIANCE LIMITED**

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Q2 & FY26 INVESTORS PRESENTATION

DISCLAIMER



This presentation and the accompanying slides (the "Presentation"), which have been prepared by Shri Bajrang Alliance Limited (the "Company") solely for the information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

Certain statements in this presentation concerning our future growth prospects are forward looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The Risk and uncertainties relating to the statements include, but are not limited to, risks and uncertainties regarding fiscal policy, competition, inflationary pressures and general economic conditions affecting demand / supply and price conditions in domestic and international markets. The company does not under take to update any forward -looking statement that may be made from time to time by or on behalf of the company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. The Company does not make any promise to update/provide such presentation along with results to be declared in the coming years

STRATEGIC UPDATES



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STEEL DIVISION - Q2 FY2026 Highlights (Quarter Ended September 30, 2025)

Operational Stability and Sustainable Transition Driving Efficiency

- The quarter remained consistent and stable in performance.
- Production: 11,257 MT | Sales: 13,211 MT for the quarter.
- Year-to-Date (H1 FY2026): Production – 26,468 MT; Sales – 27,626 MT.
- The Company has undertaken a strategic shift to operate the Mill on PNG (Piped Natural Gas) instead of furnace oil and coal gas.
- PNG trial scheduled for October 2025 – expected to enhance efficiency, reduce waste, and minimize pollution, reinforcing the Company's commitment to environmental sustainability.



STRATEGIC UPDATES

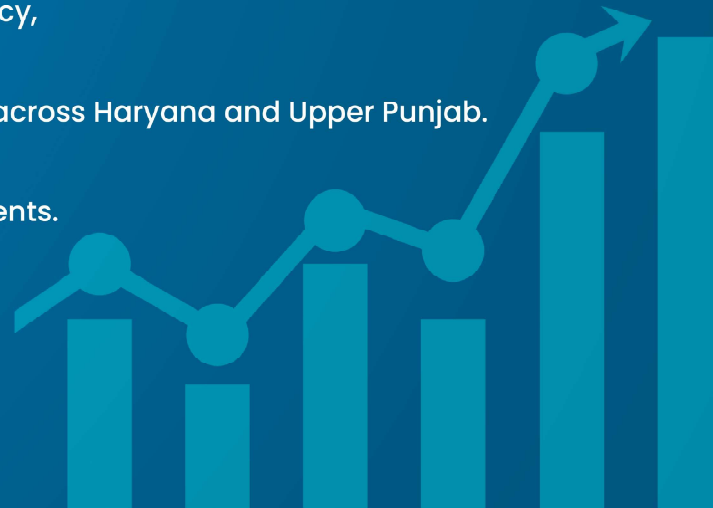


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Agro Division - Q2 FY2025 Highlights (Quarter Ended September 30, 2025)

Distribution Transformation & Export Breakthroughs Drive Q2 Growth

- Aarohan 2.0 Distributor Meet Success – Energized partners and set the tone for the next growth phase.
- Strategic Shift to Super Stockist Model – Enhancing efficiency, boosting availability, and strengthening market execution.
- Network Expansion – Strong response from new territories across Haryana and Upper Punjab.
- Record Export Growth –
 - August marked the highest-ever export orders & shipments.
 - Expanded reach into new international destinations.
 - UK-India FTA opens fresh opportunities and positions Goeld strongly in the UK market.
- HORECA Growth – Goeld products now part of Taj Kolkata menu, reinforcing presence in premium hospitality.



Q2 & FY26 FINANCIAL PERFORMANCE HIGHLIGHTS



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(Rs. In Lacs)	STANDALONE						CONSOLIDATED					
	Quarter ended			Half Year ended		Year ended	Quarter ended			Half Year ended		Year ended
	Q2FY26	Q1FY26	Q2FY25	H1 FY26	H1 FY25	FY25	Q2FY26	Q1FY26	Q2FY25	H1 FY26	H1 FY25	FY25
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
Turnover	8,739.83	8,933.66	8,020.93	17,673.48	21,069.71	39,835.81	8,739.83	8,933.66	8,020.93	17,673.48	21,069.71	39,835.81
EBITDA	554.78	406.61	124.18	961.39	257.58	959.72	1,185.17	1,014.99	830.21	2,200.16	1,624.68	3,755.05
PBDT	528.34	378.18	123.24	906.52	251.27	836.49	1,158.73	986.57	829.27	2,145.30	1,618.36	3,631.81
PBT	445.01	296.21	42.60	741.22	91.50	515.74	229.51	161.67	42.05	391.19	81.75	254.30
PAT	380.44	249.15	44.55	629.58	79.30	464.45	164.94	114.61	44.00	279.55	69.55	203.01
EPS (Rs.)	4.23	2.77	0.50	7.00	0.88	5.16	11.23	9.53	8.34	20.76	16.07	36.22
Cash Profit	459.82	323.93	123.25	783.75	245.55	780.97	1,090.21	932.32	829.28	2,022.53	1612.65	3576.30

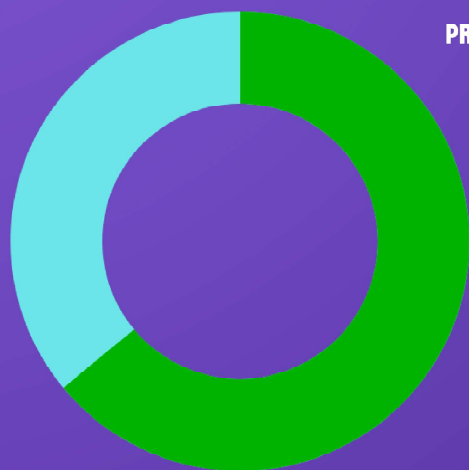
SHAREHOLDING PATTERN AS ON 31ST MARCH 2025



**SHRI BAJRANG
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SHAREHOLDING PATTERN

PUBLIC
36.03%



PROMOTERS
63.97%

SHAREHOLDING

% OF TOTAL SH.

Promoter

63.97 %

Public

36.03

FOCUSING ON ENVIRONMENTAL SUSTAINABILITY WITH THE HELP OF ESG FRAMEWORK



ENVIRONMENTAL RESPONSIBILITY

- Invested in technology for Decomposing the waste products.
- Reduced carbon footprints.
- Vegan and vegetarian Product Manufacturer (no harm to the animals).
- Agro Division to be 100% solar powered from October 2024



SOCIAL RESPONSIBILITY

- Skill development sessions for female workers.
- Talent development through skill set training and mentoring of Seniors and mid-level team
- Following Zero Waste Policy



GOVERNANCE FRAMEWORK

- Disciplined capital allocation
- Robust risk management framework

AAROHAN 2.0 DISTRIBUTORS MEET



On 3rd July, Goeld Frozen Foods hosted Aarohan 2025 — a grand celebration of our Pan-India Distributor Network. More than a business meet, it was a tribute to the people who've helped take Goeld from shelves to hearts.

We unveiled upcoming innovations, shared key market insights, and honoured our Top Zone Performers DCC Supply Chain, Distributors and Super Stockists, Laxmi Enterprises, Padmavathi Marketing, Imperial International, and Progressive Enterprises.

Sales Champions were also recognised with Star Performer Awards for their unwavering dedication. As Director & CFO Mr. Archit Goel said, "Goeld isn't just a company. It's a collective dream."



SAMOSAS & STRATEGY

CHANDAN MENDIRATTA VISITS GOELD A STRATEGIC EXCHANGE OF IDEAS



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An inspiring day at Goeld Frozen Foods as we welcomed Chandan Mendiratta, Chief Brand Officer at Zepto, to our manufacturing facility. From seeing our iconic Goeld Samosas come to life to understanding their seamless journey to Zepto Cafes, Chandan got a firsthand look at our process.

He also led an impactful strategy session with our marketing team, sharing deep insights on brand storytelling, consumer relevance, and the evolving Quick Commerce landscape. Chandan sampled upcoming innovations and engaged with the wider Goeld team, leaving us enriched with ideas and inspiration. We're grateful for the time, wisdom, and energy — and excited for what's ahead!

MR. CHANDAN MENDIRATTA

CBO & CCO
ZEPTO



EMOTIONAL WELLNESS IN FOCUS

A SESSION WITH DR SUNAYANA SHUKLA



As part of our internal growth initiative, we hosted the Second Session on Decision-Making, led by none other than Dr. Sunayana Shukla — a dynamic educator and emotional wellness facilitator with over 7 years of experience in neuroscience-based coaching, corporate training, and transformational career counselling.

Dr. Shukla's approach went far beyond theory. It gave our team practical emotional tools to make sharper, more centered, and more human decisions — the kind that shape lasting impact.



CARING BEYOND WORK

GOELD'S HEALTH CHECK-UP CAMP



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At Goeld Frozen Foods, we firmly believe that our people are our greatest strength. Their health, safety, and overall well-being form the foundation of everything we aim to achieve. In line with this belief, we recently organized a health check-up camp for our team members across departments.

The initiative was designed to encourage everyone to take a moment to pause and prioritize their health. With the support of a dedicated medical team and smooth coordination, the camp was met with active participation and positivity.

It wasn't just about physical health—it was a reminder that we're all part of a workplace that genuinely cares. Because at Goeld, wellness isn't just a policy—it's a promise. A promise to nurture not just professional growth, but personal well-being too.

Together, we grow stronger—healthier in body, and united in spirit.



AI WORKSHOP AT GOELD

ENABLING SMARTER, FASTER, BETTER WORK

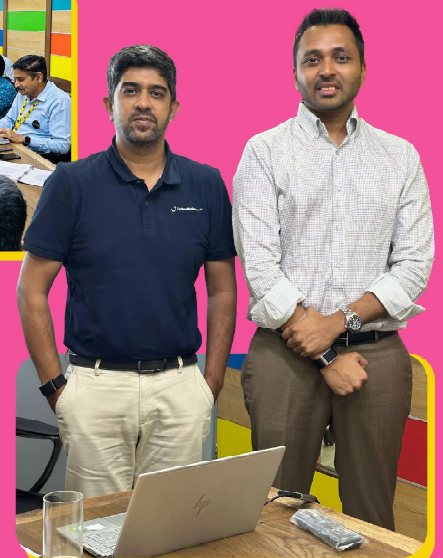


At Goeld, innovation isn't just a buzzword—it's a practice. On 18th August, we hosted a dedicated AI Workshop for all teams across the Goel Group, designed to make our workforce future-ready. The session introduced practical applications of AI and showcased how every

department—Marketing, Supply Chain, Sales, Purchase, Accounts, Production, QA, and HR—can harness AI to work smarter and more efficiently.

From automating repetitive tasks to enhancing decision-making with data-driven insights, the workshop highlighted real-world tools that can save time, reduce errors, and unlock creativity. The training set the tone for the upcoming department-wise modules, ensuring that the AI learnings integrate seamlessly into daily workflows.

With this initiative, we've taken a big step toward building an AI-enabled organization where technology and teamwork come together to drive excellence.



GOELD AT SIAL 2025



From 28th–30th August, Goeld Frozen Foods proudly showcased its diverse frozen range at SIAL Mumbai, Jio World Centre (Pavilion 3, Booth C10). Over three days, our booth became a hub of curiosity and conversation as visitors explored the Goelden promise of purity and perfection.

From flaky parathas and authentic Indian breads to innovative snacks, curries, and freshly frozen vegetables, our products drew strong interest and appreciation. The event also allowed us to engage with distributors, retail buyers, hospitality partners, and merchant exporters, opening doors to meaningful connections and exciting new opportunities.

SIAL Mumbai 2025 was not just an exhibition—it was a celebration of innovation, quality, and Goeld's growing global journey.



FRENCH FRIES NOW STARTING JUST @RS. 45

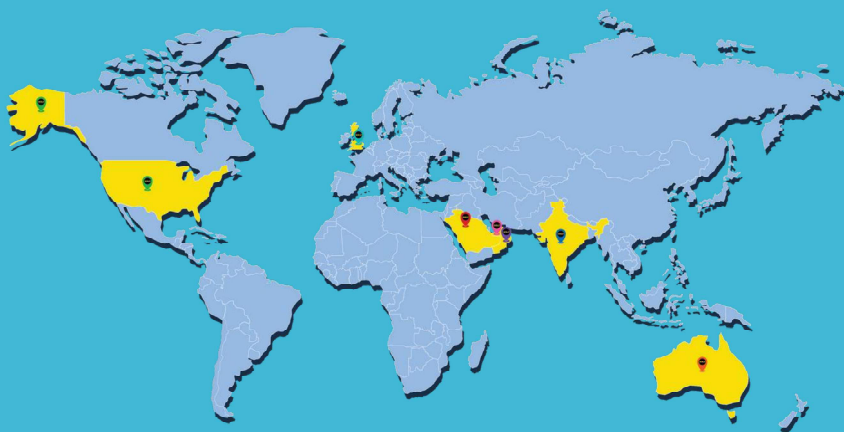


We are excited to announce a disruptive step in our product portfolio — the launch of Goeld's premium 400g pack of French Fries at just ₹45 in the retail market. For years, French Fries have been treated as a costly indulgence for families. By leveraging scale, strong procurement practices, and disciplined execution, we are resetting the benchmark on price, accessibility, and dependability.

This is not a short-term promotion but a long-term commitment to offering honest value without compromising on taste, consistency, or safety. With this launch, we aim to make a family favorite more accessible to households across the country, while enabling our retail partners to grow with dependable volume and trustworthy quality.



GOELDEN PRESENCE GLOBALLY



- India
- United Kingdom
- United Arab Emirates
- United States of America
- Saudi Arabia
- Oman
- Australia



**SHRI BAJRANG
ALLIANCE LIMITED**



**PAINTING THE COUNTRY
GOELDEN, ONE CITY AT A TIME**

35+ CITIES

Mumbai | Delhi | Bangalore | Pune | Hyderabad | Jaipur |
Ahmedabad | Patna | Raipur | Kolkata | Goa | Chandigarh |
Lucknow | Agra | Dehradun | Surat | Indore | Rajkot | Kanpur |
Vijaywada | Bhopal | Baroda | Nagpur | Vizag | Bhubaneswar |
Mysore | Kota | Jammu & Kashmir | Jalandhar | Vadodara |
Ludhiana | Bilaspur | Guwahati | Udaipur |



**SHRI BAJRANG
ALLIANCE LIMITED**

THANK YOU

COMPANY CONTACT

ARCHIT GOEL (WTD & CFO)
ARCHIT@GOELGROUP.CO.IN

ANSHU DUBEY(CS)
CS.SBAL@GOELGROUP.CO.IN