



SHRI BAJRANG ALLIANCE LIMITED

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CIN No. : L27103CT1990PLC005964



Dated: June 02, 2025

**To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001**

Ref: BSE Scrip Code- 526981

Subject: Clarification on Investor Presentation for the Quarter and Financial Year Ended March 31, 2025.

Dear Sir/Madam,

This letter refers to the Investor Presentation of our Company for the quarter and financial year ended March 31, 2025, which was submitted to the exchange on May 30, 2025.

We respectfully wish to draw your kind attention to a statement under the “Strategic Updates” section of the presentation, which inadvertently stated that the Company has “acquired Potful Biryani and is adding 27 outlets across Bangalore, Chennai, and Hyderabad.”

We sincerely regret the inadvertent usage of the word "acquired" in this context. We clarify that our arrangement with Potful Biryani is purely a strategic business tie-up intended to facilitate the sale of our ‘Goeld’ range of products through their existing and upcoming outlets. There has been no equity investment or acquisition of Potful Biryani by our Company.

We understand that the inadvertent wording may lead to misinterpretation, and we kindly therefore request your good self to take this clarification on record.

We are concurrently submitting a revised version of the Investor Presentation that accurately reflects the nature of our collaboration with Potful Biryani.


Thank you for your understanding and continued support.

Sincerely yours

Thanking you

Yours faithfully

For, Shri Bajrang Alliance Limited


(ANSHU DUBEY)

Company Secretary & Compliance Officer



Encl: A/a



**SHRI BAJRANG
ALLIANCE LIMITED**

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Q4 & FY25 INVESTORS PRESENTATION

DISCLAIMER



This presentation and the accompanying slides (the "Presentation"), which have been prepared by Shri Bajrang Alliance Limited (the "Company") solely for the information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

Certain statements in this presentation concerning our future growth prospects are forward looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The Risk and uncertainties relating to the statements include, but are not limited to, risks and uncertainties regarding fiscal policy, competition, inflationary pressures and general economic conditions affecting demand / supply and price conditions in domestic and international markets. The company does not under take to update any forward -looking statement that may be made from time to time by or on behalf of the company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. The Company does not make any promise to update/provide such presentation along with results to be declared in the coming years

STRATEGIC UPDATES



STEEL DIVISION

The 4th quarter of the financial year 2024-25 was good. The materials were supplied to various projects viz. Railways, Transmission Line Towers and other infrastructure projects. The Company has initiated the process for the approval for supply of Steel materials to M/s. Suzlon Energy Ltd. and M/s. Sterlite Power Transmission Ltd. It is expected to get good orders from them during the financial year 2025-26.

AGRO DIVISION

1. Global Expansion

- Successfully launched GOELD Frozen Foods across the United Kingdom, catering to both ethnic and mainstream markets.
- Aggressive marketing campaigns underway in Australia, ensuring widespread visibility.
- Expansion gaining momentum in North America and Japan, aligning with our global vision.
- Strategic plans in progress for entry into the EU and Middle East markets.
- Key international shipments prioritized to Australia, UK, and USA.



STRATEGIC UPDATES



2. International Engagement

- Marked a strong presence at Gulfood 2025 (Dubai), strengthening partnerships with global distributors.
- Participated in leading international exhibitions including: Saudi Food, FAIC 2024, Anuga India, World Food Expo, HoReCa Exhibition, Aahar Food Expo, IFE London.

3. Domestic Growth & Reach

- Super Stockist Model expanded to Chennai; now operational in North and West India, enhancing penetration in E-Commerce and HoReCa segments.
- Established a new distribution network in Western Uttar Pradesh.
- Launched on Blinkit in Raipur, Durg, and Bhilai for faster and more convenient consumer access.

4. Strategic Business Tie-up

The Company has entered into a Strategic Tie-up with "Potful Biryani", to facilitate the sale of our 'Goeld' range of products through their existing and upcoming outlets. As part of arrangement, 27 outlets are being added across Bangalore, Chennai, and Hyderabad), significantly expanding our footprint in the food service industry.



Q4 & FY25 FINANCIAL PERFORMANCE HIGHLIGHTS

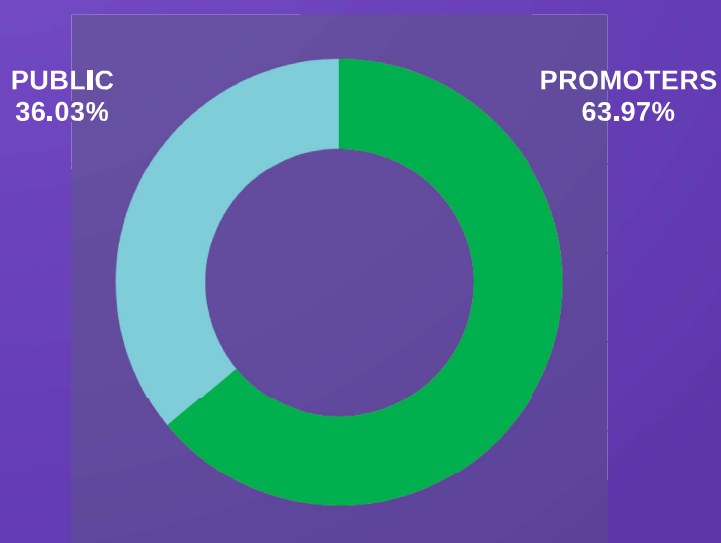
	Standalone					Consolidated				
	Quarter ended			Year ended		Quarter ended			Year ended	
	Q4FY25	Q3FY25	Q4FY24	FY25	FY24	Q4FY25	Q3FY25	Q4FY24	FY25	FY24
	Audited	Unaudited	Audited	Audited	Audited	Audited	Unaudited	Audited	Audited	Audited
Turnover	8,042.92	10,723.18	22,653.77	39,835.81	56,991.32	8,042.92	10,723.18	22,653.77	39,835.81	56,992.32
EBITDA	599.90	102.24	577.89	959.72	886.58	1,382.11	748.25	1,670.90	3,755.05	4,660.54
PBDT	486.66	98.57	558.76	836.49	791.68	1,268.87	744.58	1,651.77	3,631.81	4,565.64
PBT	406.51	17.73	485.14	515.74	486.59	1,188.72	663.75	1,578.15	3,311.07	4,260.56
PAT	350.63	34.53	376.12	464.45	312.56	1,132.84	680.54	1,469.28	3,259.78	4,086.26
EPS (Rs.)	3.90	0.38	4.18	5.16	3.47	12.59	7.56	16.33	36.22	45.40
Cash Profit	444.13	91.29	470.75	780.97	640.99	1,226.34	737.30	1,563.92	3,576.30	4,414.69

SHAREHOLDING PATTERN AS ON 31ST MARCH 2024



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SHAREHOLDING PATTERN



SHAREHOLDING	% OF TOTAL SH.
Promoter	63.97%
Public	36.03

FOCUSING ON ENVIRONMENTAL SUSTAINABILITY WITH THE HELP OF ESG FRAMEWORK



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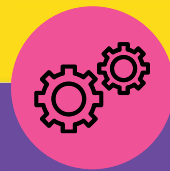
ENVIRONMENTAL RESPONSIBILITY

- Invested in technology for Decomposing the waste products.
- Reduced carbon footprints.
- Vegan and vegetarian Product Manufacturer (no harm to the animals).
- Agro Division to be 100% solar powered from October 2024



SOCIAL RESPONSIBILITY

- Skill development sessions for female workers.
- Talent development through skill set training and mentoring of Seniors and mid-level team
- Following Zero Waste Policy



GOVERNANCE FRAMEWORK

- Disciplined capital allocation
- Robust risk management framework

GOELD FROZEN FOODS SHINES BRIGHT AT AAHAR 2025!



We're delighted to share Goeld Frozen Foods' phenomenal presence at AAHAR 2025, India's largest food and hospitality event.

Over five dynamic days, our vibrant stall attracted hundreds of visitors, industry leaders, and culinary professionals, all eager to explore our 100% vegetarian, preservative-free frozen offerings. From live tastings to engaging conversations, the experience was both energizing and insightful.

Unmatched Industry Engagement: Connected with top distributors, chefs, and professionals from across the country.

Sensory Delight: Our live tasting counters were a crowd favorite, receiving overwhelming praise for flavor and quality.

Commitment to Quality & Innovation: Reinforced our mission to deliver wholesome, preservative-free frozen foods.

Future-Forward Partnerships: Forged meaningful collaborations that promise exciting growth ahead



GOELD AT IFE LONDON 2025

LONDON EXPERIENCES THE GOELD-EN STANDARD



Goeld Frozen Foods made a stellar mark at IFE London 2025, the UK's premier food and drink trade event, held from March 17–19. We proudly presented our 100% vegetarian, preservative-free frozen range to a diverse international audience—and the response was phenomenal!

- Remarkable footfall with visitors from across the globe
- Rave reviews for authentic Indian and global flavours
- Strong B2B engagement with key international industry leaders
- Strengthened our global footprint for further international expansion

From chef-curated convenience to rich traditional taste—Goeld's frozen innovations truly turned heads at IFE. A heartfelt thank you to everyone who visited, connected, and celebrated this journey with us.



SAFE STEPS FORWARD



POSH TRAINING: BUILDING A SAFE AND RESPECTFUL WORKPLACE

At GOELD Frozen Foods, we are deeply committed to creating a safe, inclusive, and respectful workplace for all. In line with this commitment, we recently conducted a POSH (Prevention of Sexual Harassment) training session at our office facilitated by esteemed faculty members from the CTCD Department of Kalinga University.



SELF DEFENCE PROGRAM FOR WOMEN AT WORK

At Goeld, we believe safety starts with confidence. We recently held a self-defense session for our female employees, led by Ms. Harsha Sahu, covering real-life scenarios with practical drills. We're proud of our team's participation and remain committed to a safe, empowering workplace.



UNLOCKING EFFICIENCY

GOELD EXPLORES THE FUTURE OF WORK WITH AI



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The Goeld Frozen Foods team recently attended a dynamic Master Class on AI: Transforming the Future of Work. Organized by the Career & Corporate Resource Centre and led by Ms. Rajashree Rajadhyax, Co-Founder & CTO of Cere Labs, the session provided deep insights into how AI is revolutionizing industries and workplaces.

Key Highlights:

- Impact of AI on innovation and industry
- Real-world AI applications in business
- Implementation challenges and best practices
- Interactive hands-on sessions
- Future of work and evolving skillsets

The session empowered our team with practical knowledge to embrace AI in our journey ahead. At Goeld, we're excited to integrate smarter solutions to enhance efficiency and excellence.



EVOLVING THE GOELD MINDSET

MULTITAKSING AND DECISION MAKING SESSION AT GOELD



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At Goeld Frozen Foods, we believe that strong decisions form the backbone of resilient, high-performing organizations. As part of our internal growth initiatives, we are empowering teams with structured tools for emotional intelligence, clarity in problem-solving, and agile thinking. These efforts are transforming how decisions are made—moving beyond instinct to intentional, people-centric choices rooted in awareness and purpose.

By fostering a culture of self-regulation, collaboration, and continuous improvement, we're enabling our workforce to confidently navigate complex challenges and seize emerging opportunities. This mindset shift is strengthening leadership across the board and driving sharper execution—positioning Goeld for long-term, sustainable growth in both domestic and international markets.



STEEL-DRIVEN MOMENTUM

POWERING INFRASTRUCTURE AND SUSTAINABLE GROWTH



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Shri Bajrang Alliance Limited (Steel Division), a prominent structural steel manufacturer, reported a strong Q4 performance in FY 2024–25, successfully supplying steel materials to critical infrastructure projects including Railways, Transmission Line Towers, and other national developments. Strengthening its market outreach, the Company has initiated the approval process for the supply of steel to M/s. Suzlon Energy Ltd. and M/s. Sterlite Power Transmission Ltd., with favorable business prospects anticipated in FY 2025–26.

Committed to supporting India's infrastructure ambitions, the Company continues to focus on operational efficiency and sustainable practices. Industry forecasts by CRISIL project an 8–9% growth in domestic steel demand in 2025, positioning Shri Bajrang Alliance well to capitalize on future opportunities.

With a clear focus on growth, sustainability, and stakeholder value, the Company is dedicated to contributing meaningfully to India's development while ensuring long-term progress for its employees, partners, and customers.



GOELDEN PRESENCE GLOBALLY



- India
- United Kingdom
- United Arab Emirates
- United States of America
- Saudi Arabia
- Oman
- Australia



**SHRI BAJRANG
ALLIANCE LIMITED**



**PAINTING THE COUNTRY
GOELDEN, ONE CITY AT A TIME**

35+ CITIES

Mumbai | Delhi | Bangalore | Pune | Hyderabad | Jaipur |
Ahmedabad | Patna | Raipur | Kolkata | Goa | Chandigarh |
Lucknow | Agra | Dehradun | Surat | Indore | Rajkot | Kanpur |
Vijaywada | Bhopal | Baroda | Nagpur | Vizag | Bhubaneswar |
Mysore | Kota | Jammu & Kashmir | Jalandhar | Vadodara |
Ludhiana | Bilaspur | Guwahati | Udaipur |



**SHRI BAJRANG
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THANK YOU

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