

SHRI BAJRANG ALLIANCE LIMITED

(Formerly known as Shri Bajrang Alloys Limited)

Regd & Works Office: 521/C, Urla Industrial Complex, Urla, Raipur 493-221 (C.G.), India

Phone: +91-771-4288000, Fax: +91-771-4288001

E-Mail: sales.sbal@goeltmt.com, Website: www.sbal.co.in

CIN No.: L27103CT1990PLC005964



Dated: 07.11.2023

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI – 400 001

Ref: BSE Scrip Code- 526981

Dear Sirs,

Sub: Corporate Presentation on Q1 & FY24

Ref: Equity Shares - BSE: - 526981

Pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015, we are enclosing herewith the Corporate Presentation on Q2 & FY24 of the Company.

The copy of the said presentation is also being hosted on the website of the company.

Kindly acknowledge the same.

Thanking you

Yours faithfully

For, Shri Bajrang Alliance Limited

(YASH SHAH)

Company Secretary & Compliance Officer

Encl: As above

SHRI BAJRANG ALLIANCE LIMITED

Q2 & H1 FY 24 INVESTOR PRESENTATION

Disclaimer

This presentation and the accompanying slides (the "Presentation"), which have been prepared by Shri Bajrang Alliance Limited (the "Company") solely for the information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

Certain statements in this presentation concerning our future growth prospects are forward looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The Risk and uncertainties relating to the statements include, but are not limited to, risks and uncertainties regarding fiscal policy, competition, inflationary pressures and general economic conditions affecting demand / supply and price conditions in domestic and international markets. The company does not under take to update any forward -looking statement that may be made from time to time by or on behalf of the company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. The Company does not make any promise to update/provide such presentation along with results to be declared in the coming years

Operating and Financial Highlights Q2 & H1 FY24

Operating and Financial Performance

- QoQ increase in Production with 15.57% increase in Production from 8566.18 MT to 9900.45 lakhs in Q1FY23 to Q1FY24 in steel division.
- HoH increase in Revenue with 88.36% increase in Revenue from 11637.04 Lakhs to 21919.81 Lakhs in FY23 to FY24.
- QoQ increase in Production with 72% increase in Production from 342370 Kgs to 588106 Kgs in Q2FY23 to Q2FY24 in Agro Division.

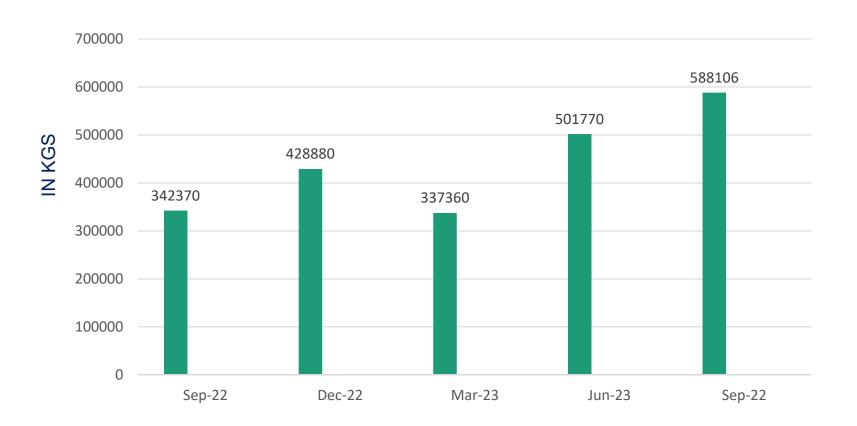
Strategic Update

- o Production growth up by 17.20% QoQ in Agro Division.
- Shri Bajrang Alliance (Agro Division) has been registered as a member of Sedex (Supplier Ethical Data Exchange).
- One of the significant initiatives we are undertaking is our focus on the export of essential oils in the upcoming years.

Q2 & H1 FY24 Financial Performance Highlights

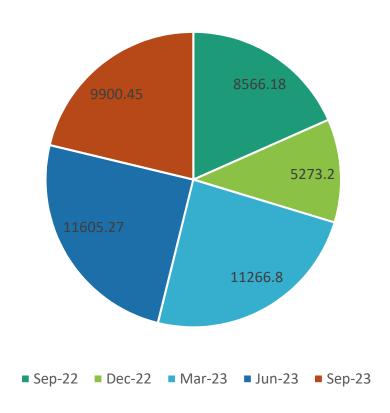
(Rs. Lakhs)	Consolidated					Standalone				
	Q2 FY24	Q1 FY24	Q2 FY23	H1 FY24	H1 FY23	Q2 FY24	Q1 FY24	Q2 FY23	H1 FY24	H1 FY23
Turnover	6833.08	15128.13	6507.82	21961.21	11706.85	6831.08	15128.13	6507.82	21959.21	11700.95
EBITDA	13.42	492.92	115.08	505.83	730.33	15.08	492.62	115.29	504.56	724.93
PBDT (Cash Profit)	-3.51	453.75	73.30	450.23	611.89	-4.98	453.95	73.51	448.97	606.71
РВТ	-80.88	377.56	3.15	296.67	473.44	-82.36	377.76	3.35	295.40	468.25
PAT	735.68	1207.73	768.98	1943.28	2464.16	-61.72	270.80	4.95	209.08	344.50
EPS (Rs)	8.17	13.42	8.54	21.59	27.38	-0.69	3.01	0.05	2.32	3.83

QoQ increase in Production with 72% increase in Production from Q2FY23 to Q2FY24 in Agro Division.



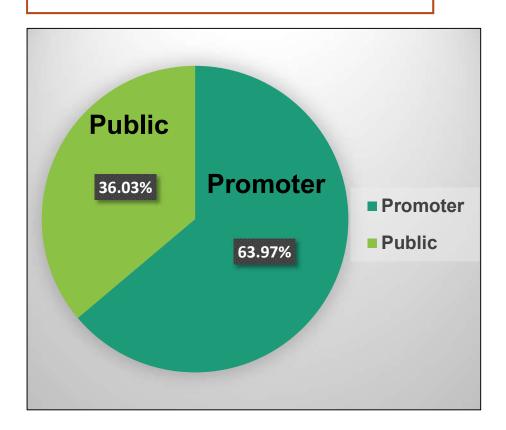
QoQ increase in Production with 15.57% increase in Production from 8566.18 MT to 9900.45 MT in Q1FY23 to Q1FY24 in steel division.

PRODUCTION GROWTH (IN MT)



Shareholding Pattern as on 30th Sept. 2023

Shareholding Pattern



Break up of Shareholding Pattern

Shareholding	% of Total Sh.
Promoter	63.97%
Public	36.03%

FOCUSING ON ENVIRONMENTAL SUSTAINABILITY with the help of ESG framework

LEADERSHIP IN SUSTAINABILITY





GLOBAL COST LEADER

LEADERSHIP IN FROZEN FOOD INDUSTRY







ROBUST FINANCIAL HEALTH

LEADERSHIP POSITION IN TECHNOLOGY





BECOME CULTURALLY FUTURE READY

TAKING GOELD TO THE KINGDOM



In a vibrant pursuit of growth and international collaboration, GOELD embarked on an exhilarating journey to the United Kingdom. With unwavering determination, we engaged in over 10 productive meetings, forging promising business alliances that herald a bright future for our UK-based customers.

Our expedition was more than a voyage; it was an immersive exploration of the UK market. As we savored a diverse array of local products, we discerned the gaps that GOELD is uniquely poised to fill. This insightful experience ignited our passion to bring true Indian flavors to the discerning palates of the UK.

Enriched by this voyage, we have discovered new markets and avenues that hold tremendous potential. Our eagerness to introduce real Indian-tasting food, crafted with heart and culinary finesse, is palpable. UK, brace yourself for an exquisite culinary experience that captures the essence of India's rich gastronomic heritage.



OUR JOURNEY THROUGH THE HEALTH CAMP EXPERIENCE



At GOELD, the health and well-being of our team members are at the core of our values. Recently, we undertook a significant step in nurturing the physical well-being of our employees through a comprehensive Health Camp. This camp encompassed full-body health check-ups, including essential parameters such as blood tests, urine analysis, eye examinations, ECGs, x-rays, and sonography.

In our relentless commitment to fostering a healthy workforce, we also administered Typhoid and Hepatitis vaccines, further fortifying the shield of protection around our team's health. This initiative reflects our dedication to ensuring not just professional growth but also holistic well-being.

As we continue to grow as a family, we remain steadfast in our commitment to creating an environment where health and vitality flourish. Our employees' well-being is not just an aspiration, but a cornerstone of our corporate ethos.

Here's to a healthier and brighter future for us all.





EXPLORING OPPORTUNITIES: GOELD AT FI-HI EXPO, MUMBAI.



EXPLORING OPPORTUNITIES: GOELD AT FI-HI EXPO,

AUGUST 17TH-19TH

MUMBAI

At GOELD, we are always eager to explore new horizons and forge valuable connections within the industry.

From the 17th to the 19th of August, we had the privilege of participating in the Fi-Hi Exhibition in Mumbai, where we showcased our exquisite range of CO2-extracted Essential Oils.



The event was a dynamic platform that not only allowed us to present our meticulously crafted essential oils but also provided an opportunity to engage with industry professionals, experts, and enthusiasts. Our captivating displays and informative presentations stirred curiosity and interest, making attendees keen to delve deeper into the world of essential oils.

Our team, driven by passion and expertise, played a pivotal role in sharing insights and knowledge with our visitors. This exchange of information not only sparked enthusiasm but also facilitated meaningful connections among individuals from diverse backgrounds and regions. We extend our gratitude to everyone who contributed to this successful endeavor and to those who joined us in discovering the immense potential for growth and collaboration.



AAROHAN 2023 UNITING VISIONARIES, CELEBRATING SUCCESS



Uniting Visionaries, Celebrating Success

In a historic first, we hosted the All-India Dealers Meet - Aarohan 2023 in Raipur, bringing together our cherished distributors from every corner of the nation. This momentous event was a testament to our commitment to strengthening the bonds within the ever-expanding family. Over the course of 2 enriching days, Aarohan proved to be more than just a gathering; it was a celebration of our shared successes, a platform for open dialogue, and an opportunity to gain profound insights.

The event commenced with a warm Raipur welcome to our state-of-the-art Goeld Plant. This exclusive tour showcased the heart of our manufacturing prowess and the recent investments that underscore our commitment togrowth. We were proud to unveil the intricacies of our operations, making our distributors integral witnesses to the journey of every GOELD product from inception to their homes.

Continuing our journey of exploration, we ventured to the GOEL TMT Plant, where our distributors gained an in-depth understanding of our diversified legacy. A visit to N.H. Goel Finishing School underscored the rich tapestry ofthe Goel Group, a family-owned conglomerate that has successfully ventured into diverse industries, including Steel, Alloys, Power, Education, Media, and Agriculture.







AAROHAN 2023 UNITING VISIONARIES, CELEBRATING SUCCESS

GO:LD

The highlight of the event was the grand evening gathering, where the dignitaries, including our directors, department heads, and the core team, joined forces with distributors hailing from different corners of India. In this vibrant atmosphere, we embarked on an open dialogue about our brand's journey, the challenges we've overcome, and our future aspirations. The discussions were insightful, and the solutions were pragmatic, solidifying our commitment to addressing concerns and forging stronger connections.

But Aarohan 2023 wasn't solely focused on business. It was a celebration of shared values and a testament to our vibrant spirit. We engaged in light-hearted games and exercises, nurturing team spirit and camaraderie. The night crescendoed with a mesmerizing live band performance, followed by a sumptuous dinner.

In retrospect, Aarohan was a resounding success. It was a unique platform for us to engage with our partners, gaining valuable insights into their needs and aspirations. The response was overwhelming, and the interactions were enlightening.

Together, we forged a deeper understanding, strengthened our connections, and set the stage for a brighter and more collaborative future.

















THANK YOU

Company Contact:

Archit Goel (WTD & CFO) archit@goelgroup.co.in

Yash Shah (CS) cs.sbal@goelgroup.co.in