

SHRI BAJRANG ALLIANCE LIMITED (AGRO DIVISION)

(Formerly known as Shri Bajrang Alloys Limited)

Kh. No. 150, Urla Guma Road, Village Borjhara, Raipur-493221, (CG) India.

Phone: 0771-428 8019/29/39, Fax: +91-0771-428 8123

Email: info.sbafoods@goelgroup.co.in, www.goeld.com

Date: 03.01.2022

To,
The Corporate Relation Department,
The BSE Limited,
First Floor, Rotunda Building,
Dalal Street, Mumbai-400 001

Ref: BSE Scrip Code- 526981

Dear Sirs,

Sub: Receipt of Letter of Intent from Franwork Brands Private Limited.

Ref:- Regulation 30 of the Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("the said regulation"), we would like to inform you that our company has signed a Letter of Intent with Franwork Brands Private Limited for opening of 100 QSR (Quick Service Restaurant) for the Calendar Year 2022. This is the Asia Largest integrated franchise solution Company since 1999 and the first company to introduce & develop franchising market in India and an absolute authority on franchising, licensing and retailing. It has served leading corporations like McDonald's, Pizza Hut, KFC, Burger King for developing Franchise business globally. We GOELD Frozen Foods with this association are now stepping into QSR (Quick Service Restaurant) for holding a step forward into our growth by leaving our taste as a footprint.

This is for your information and record and inform Stakeholders accordingly. Thanking you,

For, Shri Bajrang Alliance Limited

Nishant Agrawal

Company Secretar

CIN No.: L27103CT1990PLC005964 | Registered Office: 521/C, Urla Industrial Complex, Urla, Sarora, Birgaon, Raipur-493221, India.