



**SHRI BAJRANG ALLIANCE LIMITED (AGRO DIVISION)**

(Formerly known as Shri Bajrang Alloys Limited)

Kh. No. 150, Urla Guma Road, Village Borjhara, Raipur-493221, (CG) India.

Phone: 0771-428 8019/29/39, Fax: +91-0771-428 8123

Email: info.sbafoods@goelgroup.co.in, www.goeld.com

To,  
The Corporate Relation Department,  
**The BSE Limited,**  
First Floor, Rotunda Building,  
Dalal Street, Mumbai-400 001

Date: 15.12.2021

Ref: BSE Scrip Code- 526981

Dear Sirs,

**Sub: Coverage Updates – GOELD Celebrate Frozen Foods with Legendary Movie 83.**

Ref:- Regulation 30 of the Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("the said regulation"), that as a part of our Consistent business endeavor and to widen the geo spread of our **GOELD Brand**, we are proudly associating with the **go(e)lden celebration of the 24 the December 2021, release of the legendary Movie 83, which captures the defining historical moment in world cricket for India.**

GOELD Frozen Foods is thrilled by the words of **Mr. Ranveer Singh** in regards with the GOELD in the following Video <https://youtu.be/AU4hNln5zbM>

We are delighted to share our association with 83 the film by giving privilege to our consumers to meet Mr. Ranveer Singh.

This is for your information and record and inform Stakeholders accordingly.

Thanking you,

Your faithfully,

For, Shri Bajrang Alliance Limited

  
Nishant Agrawal  
Company Secretary



Enclosed

RELIANCE ENTERTAINMENT & PHANTOM FILMS PRESENT  
A KABIR KHAN FILMS PRODUCTION

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RELIANCE  
Entertainment

EXCLUSIVE FROZEN FOODS PARTNER

GO:LD™

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KA  
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RANG

FROZEN FOODS

# 83

A KABIR KHAN FILM

SPECIAL  
LORD OF  
THE RINGS  
OFFER

on Lachha Paratha &  
Malabar Paratha

@Rs.  
Only

# 83

IN CINEMAS  
**24<sup>TH</sup>  
DEC.**

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SHEETAL VINOD TALWAR, RELIANCE ENTERTAINMENT & 83 FILM LTD

A RELIANCE ENTERTAINMENT & PVR PICTURES RELEASE

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A KABIR KHAN FILMS PRODUCTION

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IN CINEMAS  
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**83**

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EXCLUSIVE FROZEN FOODS PARTNER

**GO:LD™** SWAD KA SUNEHRU RANG FROZEN FOODS

**Special Lord of The rings Offer**  
on Lachha Paratha & Malabar Paratha

**@Rs. 83**

INDIAN BREADS | SNACKS | CURRIES | DESSERTS

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IN CINEMAS  
**24<sup>TH</sup>  
DEC.****THE GOELDEN  
ASSOCIATION.**

Buy any Goeld product  
from a store near you  
and get a chance to  
meet Ranveer Singh.

GOELD™

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& RELIANCE ENTERTAINMENT & DVR PICTURES RELEASE



EXCLUSIVE FROZEN FOODS PARTNER

Participate in the  
GOELD x 83 Contest  
and get a chance to  
meet Ranveer Singh

Participate  
Now!

GO:LD™

83



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